

# WINTER FACT SHEET

## Winter in Valais is...

#### Fantastic snow adventures

- Over 2000km of prepared pistes
- Winter lasts for about 4 months; Saas-Fee and Zermatt are open all-year-round
- Glacier skiing in 4 Vallées (Mont Fort), Saas-Fee and Zermatt
- Voted the best ski area in the Alps, Zermatt is in fact the most-visited Swiss resort with 1.4 million day passes sold
- Some 650km of prepared cross-country trails
- In total more than 8 million day passes sold per season, equivalent to 1/3 of all sales in Switzerland
- Over 400 cable cars and ski lifts with a total length of 500km and a capacity of 450,000 persons per hour

#### **Superlatives**

- Skiing at the highest level: most of the ski resorts are located over 1500 metres above sea level. The highest-altitude ski area in Europe is Matterhorn Glacier Paradise at over 3800 metres above sea level
- The most extensive ski resorts in Valais are: Portes du Soleil, 4 Vallées, Zermatt-Cervinia Zermatt Matterhorn Glacier Paradise is Switzerland's longest cable car ride, at over 9km. What's more, Zermatt Bergbahnen is the biggest cable car company in Switzerland
- Six thermal spa destinations, including Leukerbad, the largest in Switzerland

#### Special family offers

- Seven destinations with the "Families Welcome" label: Nendaz; Leukerbad; Zermatt-Matterhorn; Aletsch Arena (Riederalp, Bettmeralp, Eggishorn); Saas-Fee/Saas Valley; Bellwald; Grächen
- Over half a million half-day skiing courses held

### Hotels to suit every taste

- The majority of guests are from Switzerland
- Over 30,000 hotel beds with over two million overnight stays
- 14 5-star hotels and 73 4-star hotels offer top-class accommodation
- Over 10,000 beds in youth hostels, bed & breakfasts and group accommodation