



“Open cellars” promotion campaign.

General terms and conditions for clients.

I. Description of the campaign

The Canton of Valais has launched a promotion campaign as part of “Open Cellars” (hereinafter referred to as the Campaign), which is being run in collaboration with Swiss Wine Valais (IVV), the Valais Ski Lift Association (RMV) and Valais/Wallis Promotion (VWP).

The Campaign forms part of a programme of support for the Valais economy which has been hit by COVID-19, thanking visitors for having come to the Open Cellars of Valais wines between 28 and 30 August; for every purchase of at least 12 bottles of wine (75cl) they will enjoy a one-day adult ski pass valid for winter 2020/21 in Valais skiing areas.

The Campaign takes the form of a paper voucher with a unique activation code. A voucher will be given to anyone who buys a minimum of 12 bottles of wine (75cl) at the same cellar during the Open Cellars of Valais wines. The code then has to be activated on the platform valais.ch/ski-vin by 15 September 2020 to give the right to a one-day adult daily ski pass.

II. Conditions for participation

1. Eligibility

Visitors to Open Cellars who buy a minimum of 12 bottles of 75cl from a cellar will be given a voucher with a code to activate a day’s skiing.

The vouchers take the form of a paper card in two sections with an activation code.

Only cellars participating in the Open Cellars Campaign are authorised to issue vouchers as part of the Campaign. The promotion does not apply to online orders, even where placed when Open Cellars is running.

Buyers must be at least 16 years old (the minimum age to legally buy and consume wine in Switzerland).

III. Conditions governing the issue of vouchers

1. Conditions for issuing vouchers

- Every on-site purchase of a minimum of twelve bottles of wine of at least 75cl during Open Cellars from 28 to 30 August 2020 gives an entitlement to one voucher.
- Each buyer is only entitled to one day’s skiing for all orders across all cellars.

2. Obtaining the ski pass

- Once the wine order has been finalised, the buyer will receive a paper card with a unique activation code.
- This code has to be activated by the buyer at valais.ch/ski-vin by 15 September 2020.
- Once all personal data have been entered in the online form, the right to receive a ski pass can be activated. Only forms that have been fully completed and contain up-to-date information will be considered.
- Codes not activated by 15 September 2020 will no longer be valid.
- By entering the activation code you accept the detailed conditions of participation.
- Ski passes loaded on smart cards will be sent out by post to recognised beneficiaries by 15 December 2020.

3. Period of validity

- Ski passes will be valid for the winter 2020-2021 season from 19 December 2020 to 30 April 2021 (in line with ski resort opening).

4. Conditions for using ski passes

- Ski passes will be loaded on a prepaid card. These cards are a valid ticket for Valais ski lifts at the adult tariff.
- Passes will be accepted at all ski lifts in the Swiss part of the Valais. Holders must select the (single) ski resort they wish to discover.
- Cards must not be exchanged for day cards at the ticket office, except at Portes du Soleil for reasons of system compatibility.
- Passing through the electronic Ski-Data gates validates the ski pass for the day and the resort.
- Using the pass for a fraction of a day gives no entitlement to a further fraction of a day at a later date.
- Ski passes may not be exchanged for cash or other transport tickets.
- The value of ski passes may not be deducted from other purchases from ski lifts (e.g. six-day or season passes).
- Ski passes do not bear a name and are transferable.
- The sale of these ski passes to third parties is not permitted.
- Ski passes not used during the winter 2020-2021 season expire on 30 April 2021. They may not be extended or refunded.

5. Fraud

Any act or attempted act put into practice with the aim of fraudulently issuing vouchers or selling them to third parties who are not beneficiaries and any malicious attempt to interfere with the running of the Campaign may result in the perpetrator being deprived of their status as a recognised beneficiary and the Canton of Valais reserves the right to take legal action. Likewise, if interference by third parties in the running of the Campaign is identified in which a participant is complicit, they too shall be disqualified and the Canton of Valais may take legal action against them.

6. Use of data

- By completing online registration of their data, wine buyers accept that the data will be checked by the partners in the Campaign (the Canton of Valais, the cellar issuing the voucher, IVV, RMV and VWP) for control purposes. The latter may access the data at any time to manage the platform and check cellars are complying with the conditions governing the issue of vouchers.
- Bar Informatik of Viège, the IT service provider operating the platform for activating codes and entering data, warrants that the data is secure.
- The data will not be disclosed or sold to third parties.
- The data may not be used for marketing purposes unless the box explicitly accepting this has been ticked.

7. Final provisions

The Canton of Valais reserves the right to adapt or modify these general conditions at any time. It may also decide to suspend or interrupt the Campaign.

Cases of force majeure, the website not being available, technical disruptions or breakdowns in communications networks or IT infrastructure when activating codes shall not give rise to any claim against the Canton Valais or the partners to the Campaign.

No correspondence will be entered into.

There is no right of recourse to legal action.

In case of inconsistency or divergence between the French and English version, only the French version of the present General Conditions shall prevail.

Sion, 12 August 2020