VALAIS EXPERIENCES.

SUMMER 2020
WINTER 2020/21.

ENGRAVED ON MY HEART.
Valais Experiences.

SKI
Product 1: Skisafari

MOUNTAINBIKE
Product 2: NEW - Best of Valais with a guide
Product 3: NEW - Valais Bike

ROAD CYCLING
Product 4: Cycling Tour from Sion to the Goms valley
Product 5: Valais Velo Tour - Hidden treasures of the Upper Valais
Product 6: NEW - Road cycling along the World Championship routes
Product 7: Rhone Route Cycling Holidays
Product 8: Wine trail by bike

HIKING
Product 9: Hiking the wine trail

WINE/GASTRONOMY
Product 10: Fully - Tracing the origins of the Petite Arvine
Product 11: Chamoson - home of Johannisberg
Product 12: Sion - Wine&Dine Culture Tour
Product 13: Sierre/Salgesch - a journey for the senses
Product 14: Visperterminen - Europe’s highest vineyard
Product 1: Skisafari.

**Dates:** 12.12.20 - 12.04.21 & 11.12.21 - 25.04.22  
**Destination:** Valais

**Highlights**
Take advantage of Valais’s diversity and discover a new ski area every day! Your accommodation is centrally located and enjoy the exclusive Skisafari ski pass, giving you access to every ski pistes in Valais.

**Services included**
- 4 to 5 nights in the same hotel with breakfast
- 3 days of skiing within 5 consecutive days or 4 days of skiing within 6 consecutive days (1 day per ski area)
- Access to all ski areas in Valais
- Guest’s choice hotel in all the destinations in Valais, within them Brig, Sierre, Sion, Martigny, Crans-Montana, Verbier.

**B2B package informative prices per person.**

<table>
<thead>
<tr>
<th></th>
<th>Rates</th>
</tr>
</thead>
<tbody>
<tr>
<td>*4 nights &amp; 3 skidays</td>
<td>From CHF 369.-</td>
</tr>
<tr>
<td>*5 nights &amp; 4 skidays</td>
<td>From CHF 469.-</td>
</tr>
</tbody>
</table>

*Per person sharing a double room, excluding visitor’s tax.  
The prices are indicative. The course of the day is conclusive for the reservation of this package. Please check the booking platform “Marketplace Valais” to ensure the best available rate for the desired dates.  
10% commission on available prices for B2B bookings.

More information on: visitvalais.ch/skisafari  
For B2B booking inquiries: booking@matterhornregion.ch
Product 2: NEW – Best of Valais with a guide.

Dates: 13.06. – 18.10.2020


Highlights
The best mountain bike destinations in the Valais.
Includes a day with a bike guide (Swiss Cycling certified or equivalent).
Nature, panoramas and trails: the biggest mountains, the most beautiful panoramas, the longest descents.

Services included
- 2 nights in the same hotel with breakfast at the guest’s choice destination
- 1 day by bike or e-bike accompanied by an MTB guide

Not included
- Public transport
- Cable cars
- Mountain bike rental

B2B package net prices per person
The listed prices are the lowest per category. Prices vary from destination to destination and according to the number of participants – 4 people maximum per guide. Please ask us for detailed prices per destination.

<table>
<thead>
<tr>
<th>Category</th>
<th>Youth Hostel</th>
<th>Swiss Lodge</th>
<th>Hotel 2*</th>
<th>Hotel 3*</th>
<th>Hotel 4*</th>
<th>Hotel 5*</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 Adult*</td>
<td>CHF 420.00</td>
<td>CHF 451.50</td>
<td>CHF 441.00</td>
<td>CHF 493.50</td>
<td>CHF 556.50</td>
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<tr>
<td>2 Adults*</td>
<td>CHF 236.25</td>
<td>CHF 267.75</td>
<td>CHF 273.00</td>
<td>CHF 304.50</td>
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<td>CHF 253.75</td>
<td>CHF 231.05</td>
<td>CHF 269.55</td>
<td>CHF 318.55</td>
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<tr>
<td>4 Adults*</td>
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<td>CHF 210.00</td>
<td>CHF 199.50</td>
<td>CHF 231.00</td>
<td>CHF 273.00</td>
<td>CHF 609.00</td>
</tr>
</tbody>
</table>

*Adult staying in a single room or in a double room with single use, excluding visitor’s tax.
*Per person sharing a double room, excluding visitor’s tax.

More information on: visitvalais.ch/bestofvalaiswithaguide
For B2B booking inquiries: booking@matterhornregion.ch
Product 3: NEW - Valais Bike.

Dates: 26.06. - 18.10.2020
Destinations: Leukerbad, Unterbäch, Grächen, Brig

Highlights
Multi-stage tour with daily luggage transport
Top 5 trails in the Upper Valais
80 km of single trails
Nature and panoramas

Services included
- 3 nights with breakfast in mid-range hotels (mostly certified bike hotels)
- Daily luggage transport
- Public transport and cable cars
- Detailed travel documents & GPS files to download

Stages
- Stage 1: Arrival in Leukerbad, check-in, Alpentherme thermal baths
- Stage 2: Leukerbad – Unterbäch via the Torrenttrail Bike
- Stage 3: Unterbäch – Grächen via the Moosalp Pass and the descent into Kalpetran
- Stage 4: Grächen – Brig via the Stalden-Gspon cable car and the Gibidum Pass

Full itinerary: https://www.valais.ch/en/touren/mountain-bike/tours/valais-bike

B2B package net prices per person

<table>
<thead>
<tr>
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<tbody>
<tr>
<td>Double Room*</td>
<td>CHF 603.95</td>
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<tr>
<td>Single Room*</td>
<td>CHF 717.35</td>
<td>CHF 747.60</td>
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</tbody>
</table>

*Indicative rate per person sharing a double room, excluding visitor’s tax.
°Person staying in a single room or in a double room with single use, excluding visitor’s tax.

More information on: visitvalais.ch/valaisbike
For B2B booking inquiries: booking@matterhornregion.ch
Product 4: Cycling from Sion to the Goms Valley.

Dates: 30.05. - 11.10.2020
Destinations: Sion, Crans-Montana, Oberwald, Nufenen Pass, Gotthard Pass, Furka Pass, Binntal, Brig, Val d’Anniviers, Veysonnaz

Highlights

Services included
- 7 nights with breakfast (depending on the product, adaptable) in mid-range hotels
- Daily luggage transport
- Carefully prepared itinerary
- Detailed travel documents & GPS files to download

B2B package net prices per person

<table>
<thead>
<tr>
<th>Category</th>
<th>Low Season</th>
<th>High Season</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>15.06. - 26.06. / 21.09. - 11.10.2020</td>
<td>30.05. - 14.06. / 27.06. - 20.09.2020</td>
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<tr>
<td>Double Room*</td>
<td>CHF 987.00</td>
<td>CHF 1'065.95</td>
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<tr>
<td>Single Room*</td>
<td>CHF 1'344.00</td>
<td>CHF 1'422.95</td>
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</table>

*Indicative rate per person sharing a double room, excluding visitor’s tax.
°Person staying in a single room or in a double room with single use, excluding visitor’s tax.

More information on: visitvalais.ch/discover-valais-on-the-valais-cycling-tour
For B2B booking inquiries: booking@matterhornregion.ch
Product 5: Valais Velo Tour
Hidden Treasures of the Upper Valais.

**Dates:** 20.06. - 11.10.2020
**Destinations:** Leuk, Moosalp, Brig, Grimsel Pass, Oberwald, Binntal

**Highlights**

**Services included**
- 6 nights with breakfast (depending on the product, adaptable) in mid-range hotels
- Daily luggage transport
- Carefully prepared itinerary
- Detailed travel documents & GPS files to download

**B2B package net prices per person**

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<th>Category</th>
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<td>30.05. - 14.06. / 27.06. - 20.09.2020</td>
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<tr>
<td>Double Room*</td>
<td>CHF 709.80</td>
<td>CHF 755.15</td>
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<td>Single Room*</td>
<td>CHF 974.40</td>
<td>CHF 1'019.75</td>
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</table>

*Indicative rate per person sharing a double room, excluding visitor’s tax.
°Person staying in a single room or in a double room with single use, excluding visitor’s tax.

**For B2B booking inquiries:** booking@matterhornregion.ch
Product 6: NEW – Cycling along the routes of the Road World Championships.

**Dates:** 20.06 – 18.10.2020 (except from 20-27.09.2020)
**Destination:** Martigny region

**Highlights**
In September 2020, Valais welcomes the UCI Road World Championships. You can cycle the most beautiful routes from Martigny before and after the event. From the vineyards of the Rhône Valley to the legendary Alpine passes, this four-day tour takes you through some magnificent landscapes.

**Services included**
- 3 nights with breakfast
- Detailed travel documents & GPS files to download
- Hotline

Optional: road bike rental

**Stages**
- Stage 1: Martigny - Riddes - Col de la Croix de Coeur - Martigny
- Stage 2: Martigny - Petite Forclaz - Col de la Forclaz - Finhaut - Barrage d’Emosson - Martigny
- Stage 3: Martigny - Col du Sanetsch - Gsteig - Col du Pillon - Aigle - Martigny
- Stage 4: Martigny - Col des Planches - Col du Tronc - Col du Lein - Sapinhaut - Saxon - Martigny

**B2B package net prices per person**

<table>
<thead>
<tr>
<th>Category without bike rental</th>
<th>Hôtel Campanile 3*</th>
<th>Hôtel Alpes&amp;Rhône 3*</th>
<th>BnB Rêves Gourmands 4*</th>
<th>Hôtel Vatel 4*</th>
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<tbody>
<tr>
<td>1 Adult°</td>
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<td>CHF 383.25</td>
<td>CHF 399.00</td>
<td>CHF 446.25</td>
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<tr>
<td>2 Adults*</td>
<td>CHF 231.00</td>
<td>CHF 246.75</td>
<td>CHF 262.50</td>
<td>CHF 278.25</td>
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<tr>
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<th>Hôtel Campanile 3*</th>
<th>Hôtel Alpes&amp;Rhône 3*</th>
<th>BnB Rêves Gourmands 4*</th>
<th>Hôtel Vatel 4*</th>
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<tbody>
<tr>
<td>1 Adult°</td>
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<td>CHF 719.25</td>
<td>CHF 735.00</td>
<td>CHF 782.25</td>
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<td>2 Adults*</td>
<td>CHF 504.00</td>
<td>CHF 519.75</td>
<td>CHF 535.50</td>
<td>CHF 551.25</td>
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</table>

°Adult staying in a single room or in a double room with single use, excluding visitor’s tax.
*Per person sharing a double room, excluding visitor’s tax.

**More information on:** visitvalais.ch/road-worldchampionships
**For B2B booking inquiries:** booking@matterhornregion.ch
Product 7: Rhone Route Cycling Holidays.

**Dates:** 30.05. – 11.10.2020  
**Destinations:** Oberwald, Brig, Sion, Martigny, Montreux, Morges, Geneva

**Highlights**
The Rhone-Route connects – between Oberwald and Geneva – completely different types of landscapes: In Goms, the landscape is alpine and the route consists for the most part of downhill rides. In Brig, the Rhone valley widens. The Rhone-Route offers scenic and cultural variety and the flat route profile makes it perfect for casual cyclists as well.

**Services included**
- 5 nights with breakfast in 4 or 3-stars hotels (see prices of both categories in the table below)
- Daily luggage transport
- Detailed travel documents & GPS files to download

**Stages**
- Stage 1: Oberwald / Ulrichen – Brig
- Stage 2: Brig - Sion
- Stage 3: Sion – Martigny
- Stage 4: Martigny – Montreux / Vevey
- Stage 5: Montreux / Vevey – Morges / Nyon
- Stage 6: Morges / Nyon - Geneva

**B2B package net prices per person**

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<th>Category</th>
<th>Low Season</th>
<th>High Season</th>
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<tbody>
<tr>
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<td>15.06. – 26.06. / 21.09. – 11.10.2020</td>
<td>30.05. – 14.06. / 27.06. – 20.09.2020</td>
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<tr>
<td>4* hotel</td>
<td>CHF 738.35</td>
<td>CHF 780.35</td>
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<tr>
<td>3* hotel</td>
<td>603.95</td>
<td>637.95</td>
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<tr>
<td>Double Room*</td>
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<td>CHF 1'023.10</td>
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<tr>
<td>Single Room°</td>
<td>784.55</td>
<td>818.15</td>
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</table>

*Indicative rate per person sharing a double room, excluding visitor’s tax.  
°Person staying in a single room or in a double room with single use, excluding visitor’s tax.

**More information on:** visitvalais.ch/rhone-route

**For B2B booking inquiries:** booking@matterhornregion.ch
Product 8: Wine trail by bike.

Dates: 01.05. – 17.10.2020
Destinations: Martigny, Sion, Leuk

Highlights
Some of Switzerland’s best wines ripen on the sunny side of the Rhone Valley. The vineyards line the path on your way east, past the churches and castles of Martigny to the marketplace of Leuk. On the way you can enjoy the breathtaking view of the Valais mountains and a variety of culinary delicacies.

Services included
- 2 nights with breakfast in mid-range hotels
- Daily luggage transport
- Wine tasting and city tour in Sion
- Entries to the wine museums in Sierre and Salgesch
- Detailed travel documents & GPS files to download

Stages
- Stage 1: Martigny – Sion
- Stage 2: Sion – Leuk

B2B package net prices per person

<table>
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<th>Category</th>
<th>Low Season</th>
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<tr>
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<td>15.06. - 26.06. / 21.09. – 11.10.2020</td>
<td>30.05. – 14.06. / 27.06. – 20.09.2020</td>
</tr>
<tr>
<td>Double Room*</td>
<td>CHF 385.55</td>
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</tr>
<tr>
<td>Single Room*</td>
<td>CHF 524.15</td>
<td>CHF 557.75</td>
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</tbody>
</table>

*Indicative rate per person sharing a double room, excluding visitor’s tax.
°Person staying in a single room or in a double room with single use, excluding visitor’s tax.

More information on: visitvalais.ch/wine-trail-by-bike
For B2B booking inquiries: booking@matterhornregion.ch
Product 9: Hiking the wine trail.

Dates: 01.05. – 17.10.2020
Destinations: Martigny, Saillon, Sion, Leuk

Highlights
Fendant, Malvoisie or Heida are just a few of the most famous Valais wines. The grapes of these noble wines ripen in the plain between Martigny and Leuk, through which the Valais Wine Trail leads. Along this trail you will discover inviting wine taverns, the so-called Carnotzets, typical cellars and a few of the steepest vineyards in the world. Not only the grapes that ripen along the trail are unique - the hiking tour itself is also a real pleasure.

Services included
- 3 nights with breakfast in mid-range hotels
- Daily luggage transport
- Local products tasting: Valais plate and raclette
- Entries to the wine museums in Sierre and Salgesch
- Detailed travel documents & GPS files to download

Stages
- Stage 1: Martigny - Saillon
- Stage 2: Saillon - Sion
- Stage 3: Sion - Sierre
- Stage 4: Sierre - Leuk

B2B package net prices per person

<table>
<thead>
<tr>
<th>Category</th>
<th>Low Season (15.06. - 26.06. / 21.09. - 11.10.2020)</th>
<th>High Season (30.05. - 14.06. / 27.06. - 20.09.20)</th>
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<tr>
<td>Double Room*</td>
<td>CHF 528.35</td>
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<tr>
<td>Single Room°</td>
<td>CHF 666.95</td>
<td>CHF 708.95</td>
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*Indicative rate per person sharing a double room, excluding visitor’s tax.
°Person staying in a single room or in a double room with single use, excluding visitor’s tax.

More information on: visitvalais.ch/hiking-the-wine-trail
For B2B booking inquiries: booking@matterhornregion.ch
Product 10: Fully - Tracing the origins of the Petite Arvine

Dates: all year round
Destinations: Fully/Saillon

Highlights
Your journey into the world of wine starts at the Fol’terres wine bar and shop, where you’ll get to sample a few Valais wines and matching local products at a guided tasting. You’ll then set out on the educational trail dedicated to wine and vineyard huts that leads to Fully, home of the Petite Arvine grape variety. Once there, lunch will be served in the heart of this wine-growing village. And what better way to relax at the end of a memorable day than in the thermal baths at Saillon

Services included for FIT (1 – 9 PAX)
- Tasting of wines and regional specialties
- Lunch in the center of the wine village Fully (menu around wine with dessert, drink included)
- Bathing at the Saillon thermal baths
- Travel by postal bus Martigny - Saillon - Martigny

Services included for GROUPS (10 – 20 PAX)
- FIT-services accompanied by a guide

B2B package net prices per person

<table>
<thead>
<tr>
<th>Category</th>
<th>FIT</th>
<th>GROUP</th>
</tr>
</thead>
<tbody>
<tr>
<td>Adults</td>
<td>CHF 81.10</td>
<td>CHF 105.20</td>
</tr>
<tr>
<td>Children (from 6 to 16 years old)</td>
<td>CHF 43.60</td>
<td>CHF 53.00</td>
</tr>
<tr>
<td>Piccolo (under 6 years)</td>
<td>CHF 35.00</td>
<td>CHF 42.50</td>
</tr>
</tbody>
</table>

More information on: visitvalais.ch/fully-wine-experience

For B2B booking inquiries: booking@matterhornregion.ch
Product 11: Chamoson – home of Johannisberg.

**Dates:** all year round, except Wednesday
**Destination:** Chamoson

**Highlights**
The first cultural highlight comes right at the start of the trail: the Romanesque church of Saint-Pierre-de-Clages. You can then enjoy a picnic at the highest point of the educational wine trail, with views out over the Rhône Valley and the impressive vineyards of Chamoson.

A guided tasting and visit to a wine cellar in the home of the Johannisberg varietal (as Sylvaner is known here) add the finishing touch to this exclusive experience.

**Services included FIT (1 – 9 PAX)**
- Personal presentation of an «aperitif bag»
- Lunch with view over the Rhone valley
- Wine tasting and visit to the winery
- Public bus transport

**Services included GROUPS (10 – 20 PAX)**
- FIT-services accompanied by a guide

**B2B package prices**

<table>
<thead>
<tr>
<th>Category</th>
<th>FIT</th>
<th>GROUP</th>
</tr>
</thead>
<tbody>
<tr>
<td>Adults</td>
<td>CHF 51.35</td>
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<tr>
<td>Children (from 6 to 16 years old)</td>
<td>CHF 30.50</td>
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<tr>
<td>Piccolo (under 6 years)</td>
<td>CHF 21.90</td>
<td>CHF 26.45</td>
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</table>

**More information on:** visitvalais.ch/chamoson-wine-experience
**For B2B booking inquiries:** booking@matterhornregion.ch
Product 12: Sion - Wine & Dine Culture Tour.

Dates: all year round, except Sunday  
Destination: Sion

Highlights
The capital of Valais is known for its historic buildings, art and culture. Join a local guide in this impressive setting to discover Valais wine in all its diversity. During tastings at exclusive locations, you’ll gain insights into Sion’s 7,000 years of history.

Following a nutritious lunch in the charming Old Town, you can go and see one of the world’s oldest organs in the Castle of Valère. Or go on a hike along the Bisse de Clavau, which offers unbeatable views of the Rhône Valley.

Services included for FIT (1 – 9 PAX) and GROUPS (10 – 20 PAX)
- Discovery tour of Sion and its wines
- Meal in the old town

B2B package prices

<table>
<thead>
<tr>
<th>Category</th>
<th>FIT</th>
<th>GROUP</th>
</tr>
</thead>
<tbody>
<tr>
<td>Adults</td>
<td>CHF 81.00</td>
<td>CHF 76.30</td>
</tr>
<tr>
<td>Children (from 6 to 16 years old)</td>
<td>CHF 47.75</td>
<td>CHF 47.75</td>
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<tr>
<td>Piccolo (under 6 years)</td>
<td>CHF 17.35</td>
<td>CHF 17.35</td>
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</tbody>
</table>

More information on: visitvalais.ch/sion-wine-experience

For B2B booking inquiries: booking@matterhornregion.ch

Dates: 01.03. – 30.11.2020, except Monday and Tuesday
Destinations: Sierre, Salgesch

Highlights
After a short walk through the quiet city of Sierre you will arrive at the Château de Villa, a historic estate where a choice of Valais wines awaits you for a tasting. You will then get the chance to taste five different types of raclette cheese. After this culinary highlight, it’s time to make your way along the wine trail from Sierre to Salgesch. You can then round off your journey with a visit to the wine museum.

Services included for FIT (1 – 9 PAX)
- Wine tasting and all-you-can-eat raclette lunch followed by an apricot sorbet dessert
- For the children a child menu will be served
- Admission to the Salgesch Wine Museum

Services included for GROUPS (10 – 20 PAX)
- FIT-services accompanied by a guide

B2B package net prices per person

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<th>Category</th>
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</tr>
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<tbody>
<tr>
<td>Adults</td>
<td>CHF 58.05</td>
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<td>Children (from 6 to 16 years old)</td>
<td>CHF 24.55</td>
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<tr>
<td>Piccolo (under 6 years)</td>
<td>CHF 12.80</td>
<td>CHF 12.80</td>
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</tbody>
</table>

More information on: visitvalais.ch/sierre-salgesch-wine-experience

For B2B booking inquiries: booking@matterhornregion.ch
Product 14: Visperterminen – Europe’s highest vineyard.

Dates: 01.05. – 31.10.2020, except Sunday
Destination: Visperterminen

Highlights
Head to the start of the educational wine trail via PostBus, then make your way along Valais’s historic dry-stone walls up to the St. Jodern Wine Cellars, learning exciting facts about the local wine culture as you progress through the walk. Once you reach the wine cellar, you’ll get the chance to taste some local wines, including Heida, as well as trying a number of culinary specialities. Once you’ve finished your tasting, the PostBus will take you to Visperterminen. You can round off your day there with lunch and a circular hike along the Bisse de Beitra, enjoying the view of the Bietschhorn and Matterhorn mountains along the way.

Services included FIT (1 – 9 PAX)
- Wine tasting in the St. Jodern winery including mountain cheese and rye bread
- Lunch at Restaurant Gebidem: Cordon Bleu “Heidadorf” and 1dl Heida or Pinot Noir
- Public bus transport

Services included GROUPS (10 – 20 PAX)
- FIT-services accompanied by a guide

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<thead>
<tr>
<th>Category</th>
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<th>GROUP</th>
</tr>
</thead>
<tbody>
<tr>
<td>Adults</td>
<td>CHF 54.90</td>
<td>CHF 86.55</td>
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<tr>
<td>Children (from 6 to 16 years old)</td>
<td>CHF 31.75</td>
<td>CHF 36.30</td>
</tr>
<tr>
<td>Piccolo (under 6 years)</td>
<td>CHF 23.15</td>
<td>CHF 27.70</td>
</tr>
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</table>

More information on: visitvalais.ch/visperterminen-wine-experience

For B2B booking inquiries: booking@matterhornregion.ch